

DIGITAL PLACE FOR LOCAL PUBLIC SERVICES

Low code waste services

UR: Desktop research

UX: Flows & mini-wireframes

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Content

- Overview
- Waste services
 - Bin collection days
 - Assisted collection
 - Garden waste
 - Bulky waste
 - Missed bin collection
 - Fly-tipping
 - Waste container request





SECTION ONE

Overview













LOW CODE WASTE SERVICES



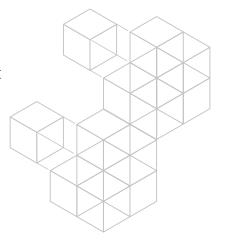
Overview

User research approach

- As a Beta phase project, we did not undertake new user research
- The project gathered existing, accessible research from across the council partners and reviewed it to collate key learnings
- The intention is to conduct user testing on the new low-code components once they are developed to ensure they meet user needs.

UX approach

- Review the existing website service patterns for each council
- Review the process flows developed by the Business analyst (Martin Lowe)
- Take forward user research learnings
- Produce simple front-end steps
- Develop guide set of mini-wireframes (please note these are for reference only and are not fully detailed wireframes or UI designed screens)

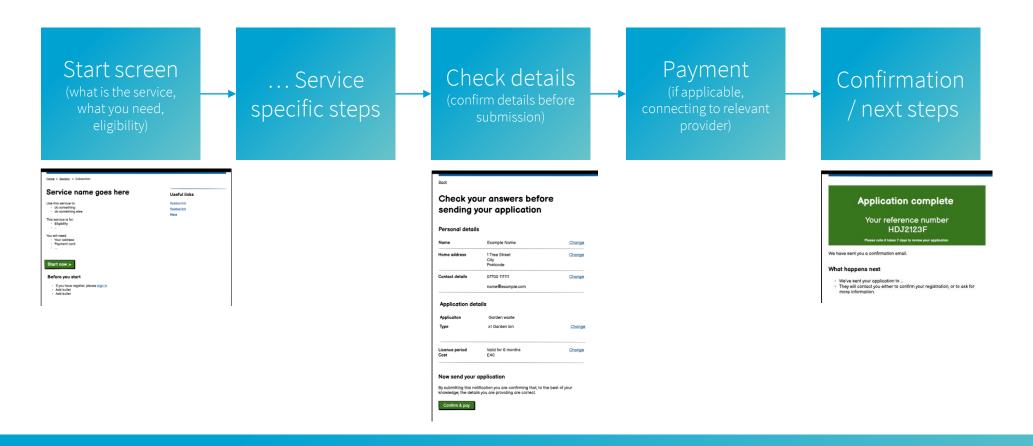


LOW CODE WASTE SERVICES



Front-end design patterns

The recommendations for the mini-wireframes follow the GDS service patterns developed by Placecube for previous projects.





WASTE SERVICES

Bin collection days

Service overview & mini-wireframes









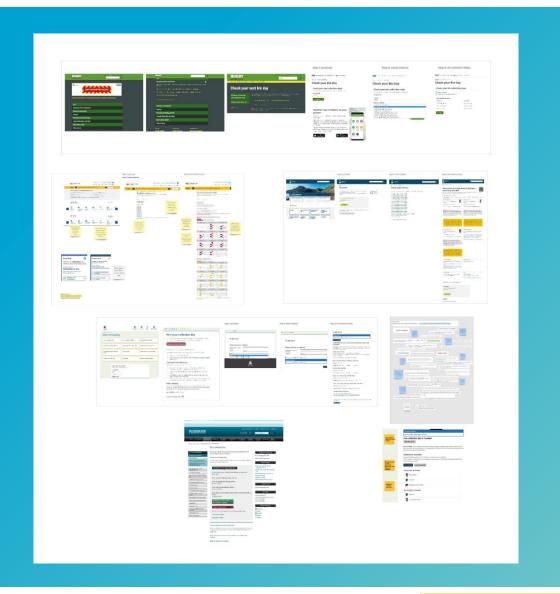




User research Summary

Primary task: Find the date for my bin collections

- The dates need to be clear, a calendar view had mixed success, where colour coding was not always fully understood. Users were keen to see future dates not just the upcoming date. A full calendar that can be downloaded and printed should be accessible.
- Users were keen differentiate the different bin types; this could be aided by a visual guide.
- Other information users were seeking included:
 - What time should the bins be put outside
 - How to report a missed bin collection
 - What goes into the different bins
 - Changes for seasonal/bank holiday information



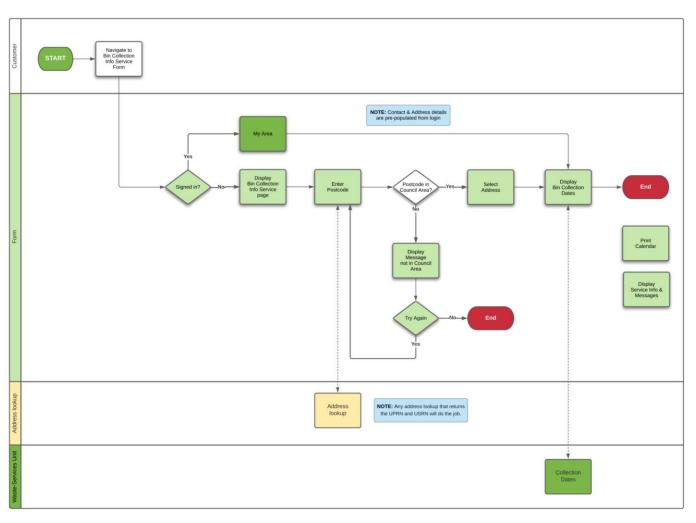
Research available:

- NCC user research report
- Kingston & Sutton user research report & website feedback



Process flow

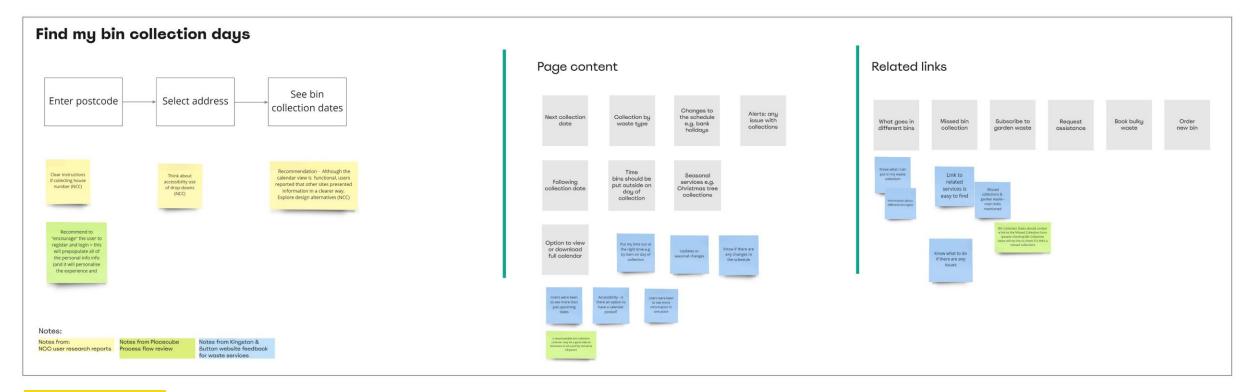
Developed by Business Analyst





Key steps

Front-end journey on website





UX: Mini-wireframes

Guide for front-end screens on website

2: Select address 1: Enter postcode 3: Basic view Alternative view / with more content Find your bin collection day Find your bin collection day Bin collection days Bin collection days Provide helpful disruption as many check bin information for Address [change] Address [change] Use this service to: Use this service to: dates before when bins need reporting missed to be put out · Check household waste, recycling and garden · Check household waste, recycling and garden Service disruption alerts collection Service disruption alerts waste collection days waste collection days Please note: Bins should be put out by 6.00am on day of collection Please note: Bins should be put out by 6.00am on day of collection Enter a postcode Enter a postcode Show visual Recycling Garden waste Show next & Add easy link For example ABC1 2AA For example ABC1 2AA guide to bins / Collection is weekly on a Collection is fortnightly on a following to subscribe link to what collection to a service goes into your bins garden waste Find address Select address Check what goes into your bins Check what goes into recycling Check what goes garden waste If available Season add link to information Download full bin collection calendar [PDF] download on same calendar screen Useful links: · Report missed bin collection Ouick links to · Order a new bin related Garden waste service services Request help putting out bins · Book collection for large items Some sites User may Postcode have option skip this to get bin day finder may notifications screen if vary for authorities logged in





WASTE SERVICES

Assisted bin collection

Service overview & mini-wireframes









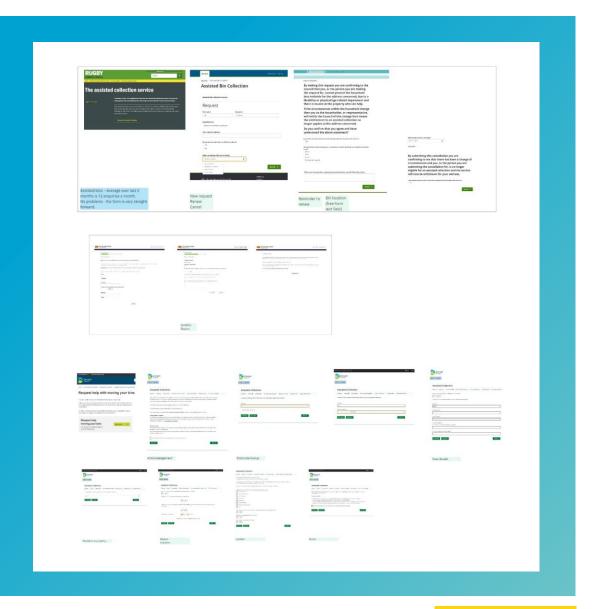




User research Summary

Primary task: Require help to put out bins for collection

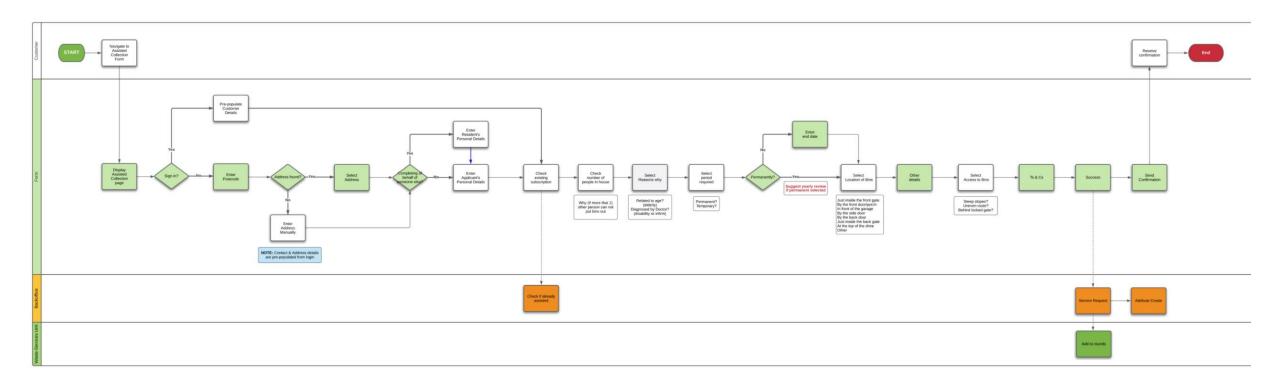
- Reviewing feedback to form submission the following points were taken on board from the NCC user research report profiles
 - Clear eligibility criteria is required upfront. "Was confused as to whether she was eligible for assisted collection and expected assistance to be included as it was a paid for service. Was unhappy with language used for eligibility criteria for assisted collection and unfairly excluded as she believed she would need help".
 - Providing clear information on what happens once the form is submitted. "Is happy to submit an online form but would like to be told when to expect a response".





Process flow

Developed by Business Analyst

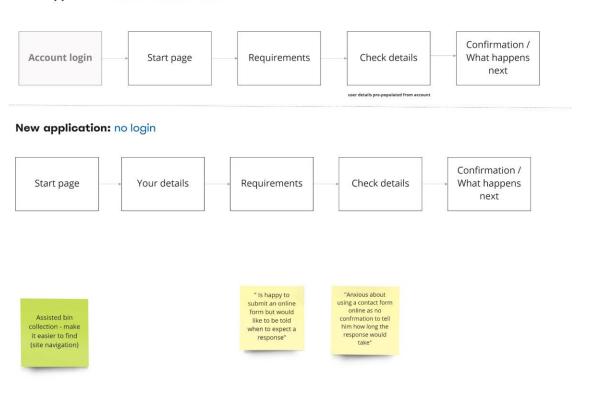


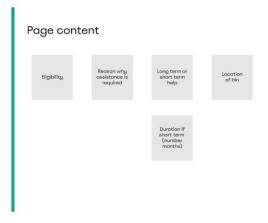


Key steps

Front-end journey on website

New application: user has an account





Was confused as to whether she was eligible for assisted collection and expected assistance to be included as it was a paid for service. Was unhappy with language used for eligibility criteria for assisted collection and unfairly excluded as she believed she would need help.



VIEW MIRO BOARD

UX: Mini-wireframes

Guide for front-end screens on website

Assisted bin collection 1: Eligibility 2: Personal details 3: Reason/requirements 4: Check answers 5: Confirmation / next steps Assisted bin collection Assisted bin collection Assisted hin collection Assisted bin collection Assisted bin collection Your details Requirements Check your answers before submitting your Use this service to: Your applications for assisted bin application · Apply for short-term or long-term assisted bin Title Reason for assistance Your details [drop-down if 'other' show free-text First name Title First name Surname Who is this service for: Surname Address, Postcode [postcode finder] · Residents who require short-term or long-term assisted Address bin collection from their homes Telephone [change] Postcode [postcode finder] Short-term / long term · Residents who qualify for this service include the elderly Email Telephone [If short-term capture duration] or infirm and those suffering from a long term or short term illness Requirements What happens next Location of bins Reason [drop-down if 'other' show free-text · We have sent you a confirmation email Duration · Your application is being reviewed by our team Please note to qualify there must be no other able field] [change] Location They will contact you bodied person over 16 years of age living at the address By submitting this application you ... Start screen -User may Fields may GDS patterns for Show time Common clearly state Can the user Sample copy vary for skip this form submission : State what eligibility fields frames for T&C authorities track their screen if check answers & criteria happens next processing application? logged in confirmation application screen preferred comms method to

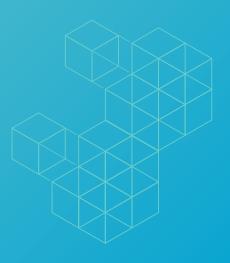
be updated



WASTE SERVICES

Garden waste

Service overview & mini-wireframes









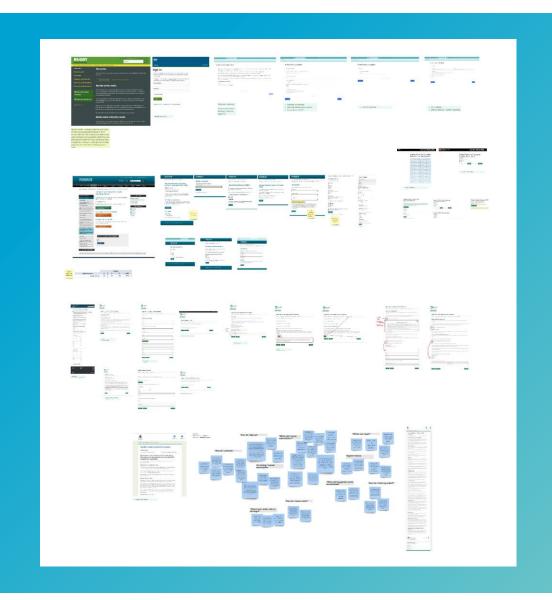




User researchSummary

Primary task: Subscribe and make payment for garden waste collection

- Key points from previous research and the website feedback:
 - Pricing should be upfront
 - Clearly state the subscription period
 - Check eligibility for the service early in the process
 - When the subscription period is closed, inform users when this will reopen, and the steps involved to re-apply
 - Show related links e.g., cancelling a subscription
 - Inform users of next steps and delivery timings for garden bins



Research available:

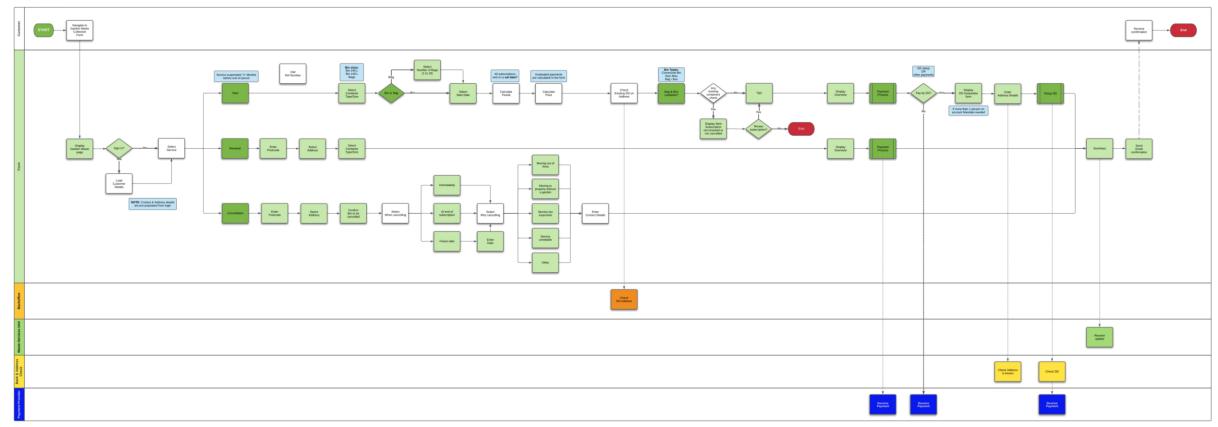
- NCC user research report
- Kingston & Sutton user research report & website feedback
- Rushmoor website user satisfaction statistics



Process flow

Developed by Business Analyst

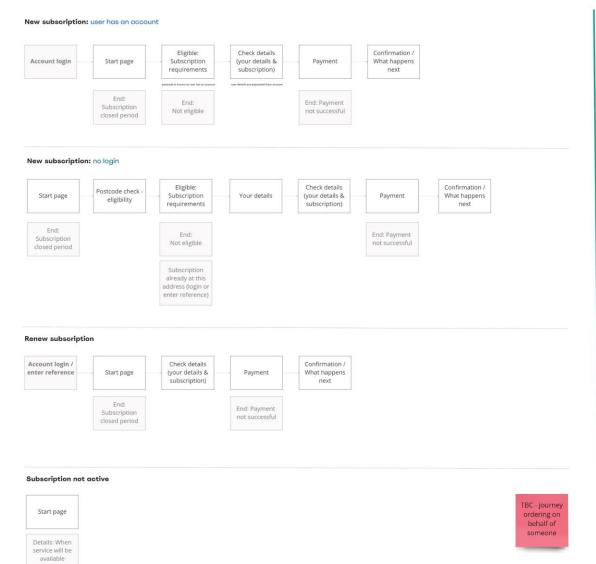
Garden Waste





Key steps

Front-end journey on website

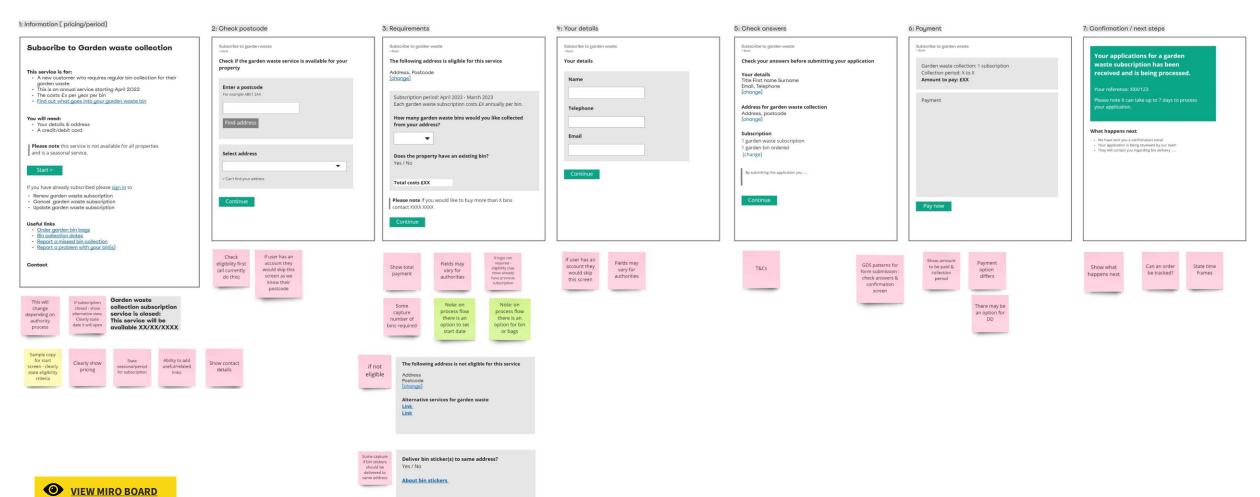






UX: Mini-wireframes

Guide for front-end screens on website





WASTE SERVICES

Bulky waste

Service overview & mini-wireframes









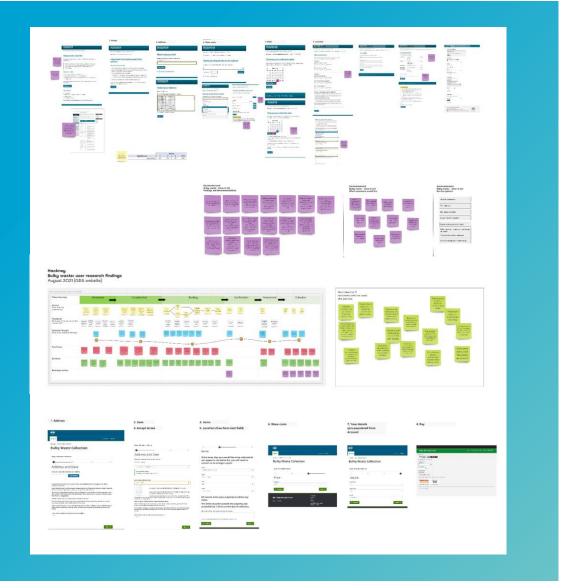




User research Summary

Primary task: Book collection for larger household items and make payment if applicable

- Key points from previous research and website feedback:
 - Bulky waste is not a term all users were familiar with, NCC users thought 'collect large items for disposal' was a clear heading that effectively described the task
 - Pricing and discount information should be provided upfront at the start of the process
 - A clear list of items and how they should be prepared for collection e.g., if item should be dismantled
 - Adding items to the list for collection needs to be an obvious form with clear indicators and pricing
 - The NCC date selector was intuitive although a calendar version could work well.
 - Additional useful information e.g., users do not have to be in, state where they will leave items and assisted collection



Research available

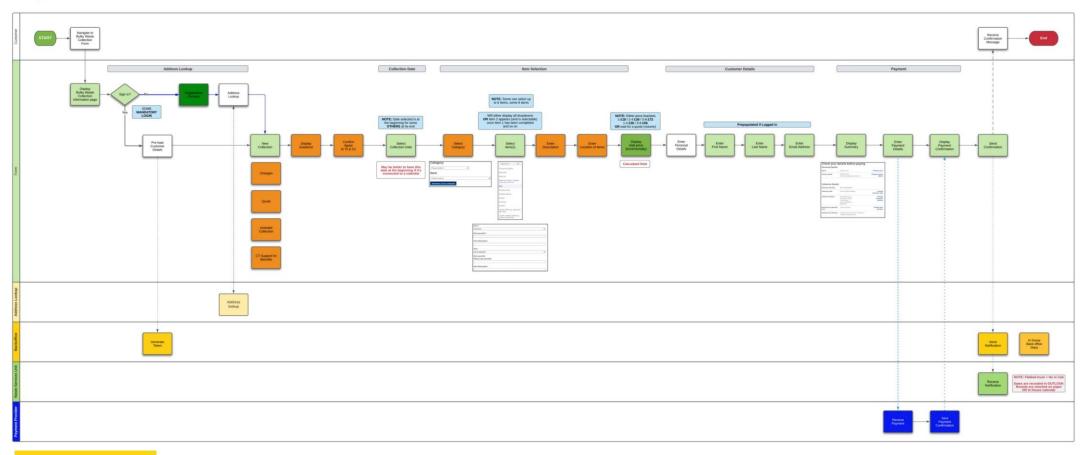
- NCC user research report
- Hackney Bulky waste: user research findings, August 2021 (GDS website)
 Rushmoor website user satisfaction statistics



Process flow

Developed by Business Analyst

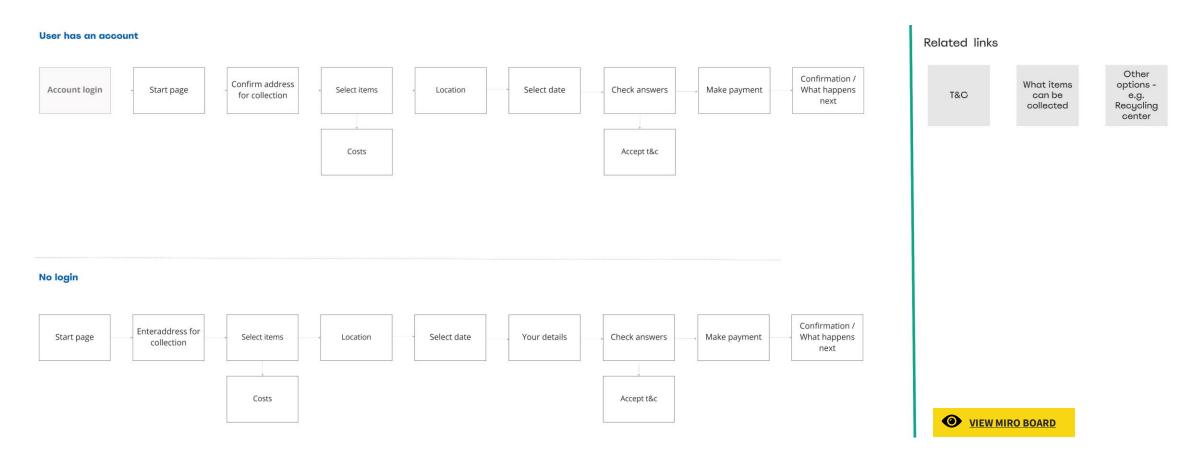
Bulky Waste Collection





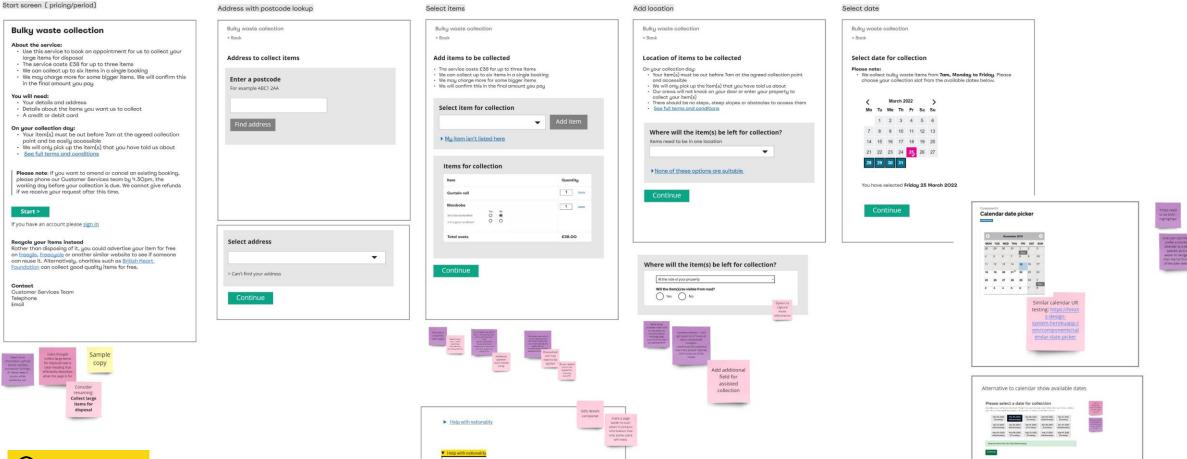
Key steps

Front-end journey on website



UX: Mini-wireframes

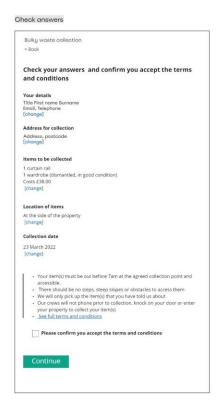
Guide for front-end screens on website

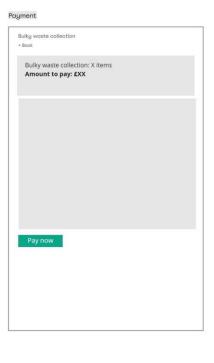


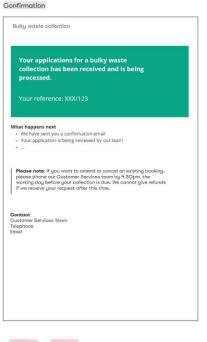
We need to know your nationality so we can work out which elections you're entitled to vote in. If you cannot provide your nationality, you'll have to send copies of identity documents through the post.

UX: Mini-wireframes

Guide for front-end screens on website













WASTE SERVICES

Missed bin collection

Service overview & mini-wireframes









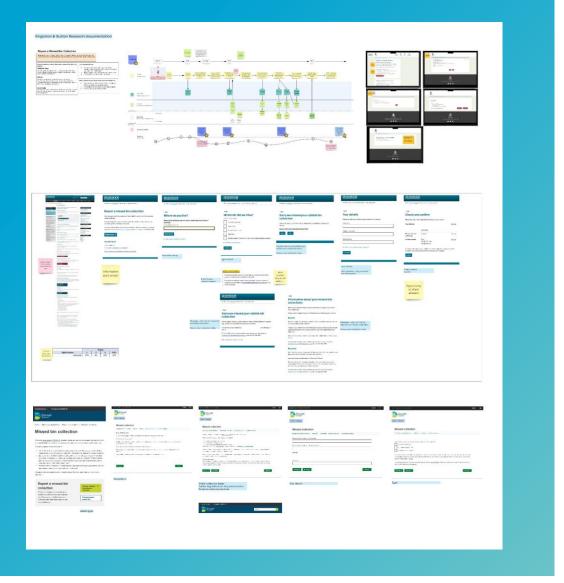




User researchSummary

Primary task: Report a missed bin collection, check if bins can be collected

- There was limited research available, key points:
 - On the start page clearly state the criteria to report a missed collection and reasons why it may not be possible to rebook a collection
 - Some sites were able to check eligibility and provide information for the next collection date. There is an opportunity to check if user requires bin collection before the next collection date
 - Provide users with clear next steps once they have submitted the form



Research available

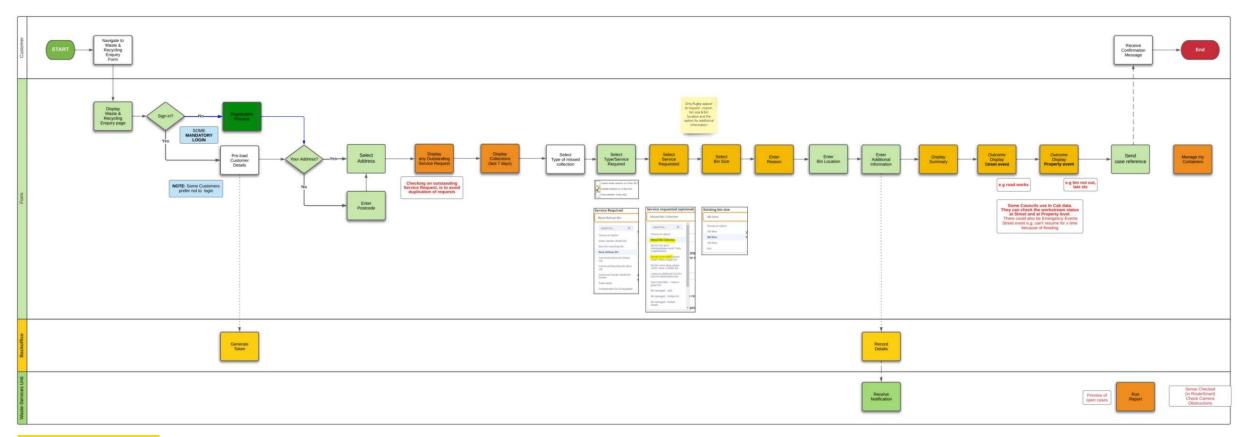
- Kingston & Sutton user research report
- Rushmoor website user satisfaction statistics



Process flow

Developed by Business Analyst

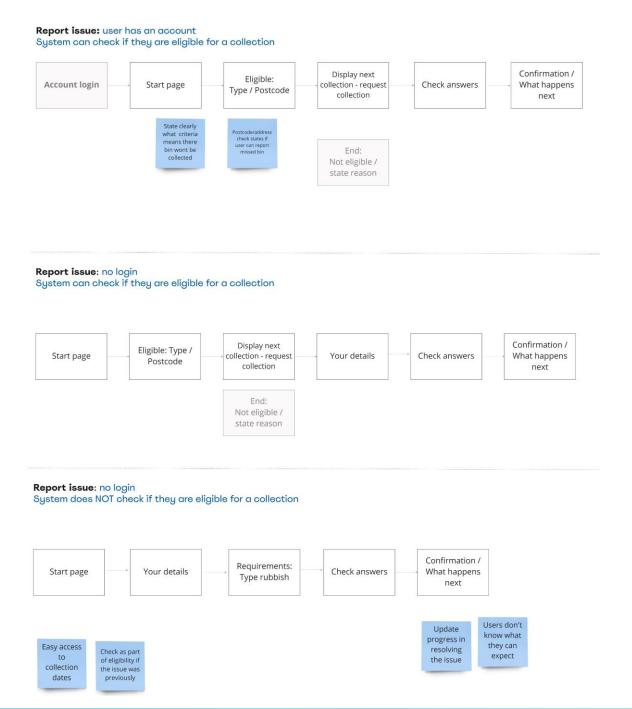
Missed Collection





Key steps

Front-end journey

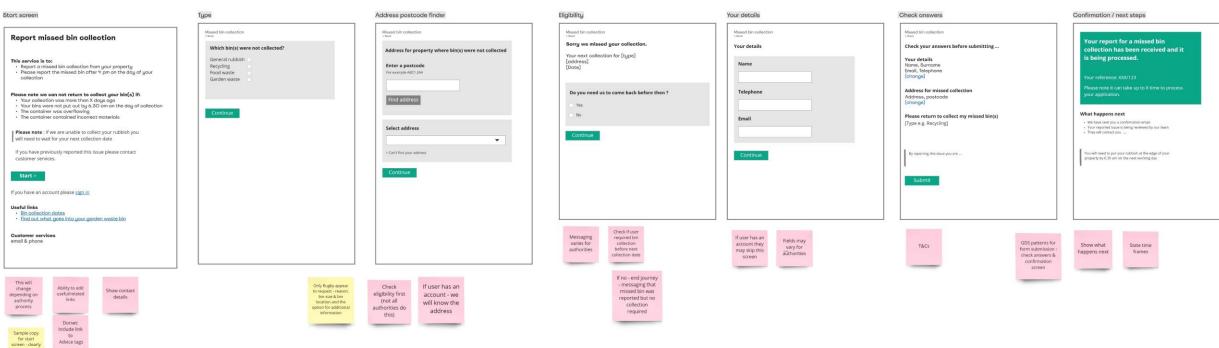




UX: Mini-wireframes

Guide for front-end screens on website

Missed bin collection - does check eligibility and next collection date





state eligibility

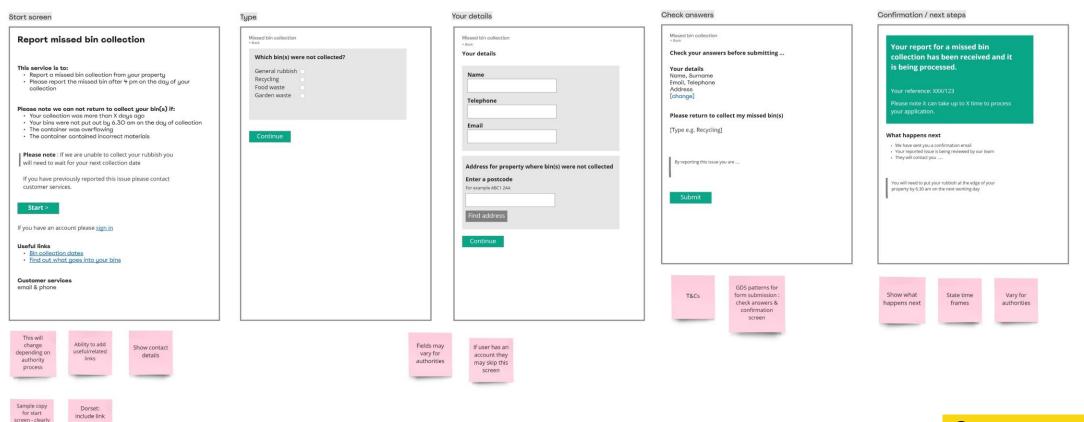
criteria

Advice tags

UX: Mini-wireframes

Guide for front-end screens on website

Missed bin collection - simpler process does NOT check eligibility or collection date



UX: Mini-wireframes

Guide for front-end screens on website

Examples alternative end screen: why user is NOT eligible for collection

Missed bin collection

Unfortunately, we can not come back to collect your rubbish.

The bin collection was more than 3 working days ago.

Your next collection [address] [Date]

Useful links

- Bin collection dates
- Find out what goes into your bins

Gustomer services email & phone

Missed bin collection

Unfortunately, we can not come back to collect your rubbish.

We were unable to collect your rubbish because we did not see your bin out for collection. Please put your bin(s) at the edge of your property by 6.30am on the day of collection.

Your next collection [address] [Date]

Useful links

- Bin collection dates
- · Find out what goes into your bins

Customer services email & phone

Note the bin messaging will change per authority Note the bin messaging may be due to service disruptions





WASTE SERVICES

Fly-tipping

Service overview & mini-wireframes











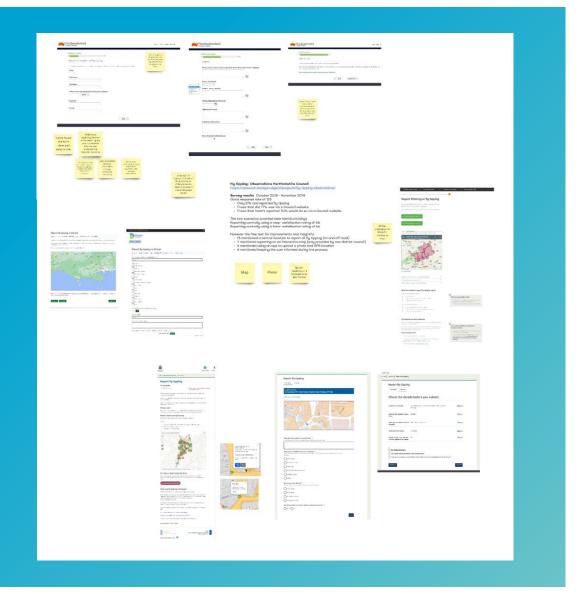


FLY-TIPPING

User research Summary

Primary task: Report fly-tipping incident

- Key points from previous research and website survey feedback:
 - Not all users were comfortable to share person details when reporting an incident. "I don't know if I would be so forthcoming with my name or address...I wouldn't trust that it would remain anonymous".
 - The recommendation was to minimise personal information required or offer stronger reassurances when collecting personal data
 - The survey stated equal preference for indicating the location via a map or form
 - Communication on whether someone will get back to you and when they will do so, required clear next steps



Research available

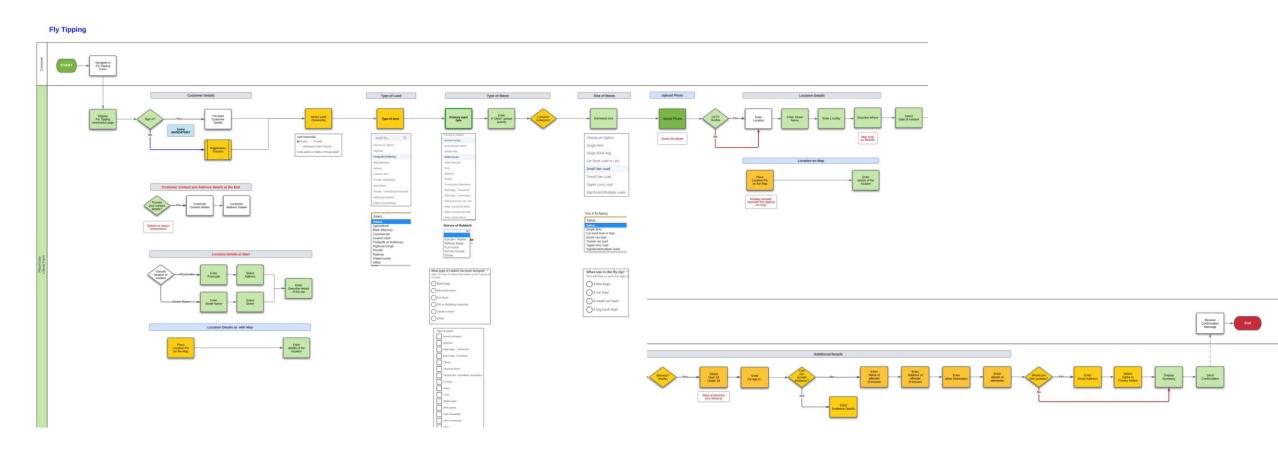
- NCC user research repo
- Fly tipping-Observations Hertfordshire Council



FLY-TIPPING

Process flow

Developed by Business Analyst





FLY-TIPPING

Key steps

Front-end journey

No login

Start page

Language: flytipping / fly tipping / fly tipping return different results. Need to include in overall language review Туре

Size

Photo

(optional)

Location

Incident details

Your details

Check answers

Confirmation / What happens next

Map (optional) Really issue regarding personal information - query why it is required and how well protected the 'reporter' would be

> Option to login to receive updates

Possibly only collect if they want to be updated?

Recommend

minimising personal

information

required or offer

reassurances

Users thought there was a lack of communication on whether someone will get back to you and when they will do so



FLY-TIPPING

UX: Mini-wireframes

Guide for front-end screens on website

rig cipping						
Start screen	Type of waste	Location of waste	Incident	Your details	Check details	Confirmation
Report Fly tipping	Report Fly tipping < 8aok	Report Fly tipping « Book	Report Fly tipping	Report Fly tipping + Book	Report Fly tipping	Report Ry tipping
About the service: Use this service to report fly tipping, the illegal dumping of waste We remove fly tipping from any public road, green space or	Type of waste	Location of fly tipping	Fly tipping incident	Your details	Check details Type of waste	Your report of the fly tipping incident has been received and is being processed.
other council owned land We will need to know: * The type of vastes that has been left * Photos of the flig tipping (IP possible) An estimate for how much waste has been dumped * An estimate for how much waste has been dumped * Your details, only if you with to be updated If you witnessed the fly tipping: * Whickie registration number and details Description of fly tippers (IP possible) Fly tipping guidennes: * De not remove only evidence found at the location - Be as specific as possible. If possible provide photo evidence - If you see the incident occurring do not approach the person - If you see the incident occurring do not approach the person - If you see the person involved take as morny details as possible - og-velials registration We will aim to clear it within 2th hours once reported and investigate who left it, with a view to tability action against them. Person note: If you have an account please sign in Centest Customer Services Texms	What type of rubbish has been dumped? Phonoe search the type of rubbish that makes up the mojority of the weate Select Estimated size of the fly tipping This will help us send the right vehicle to remove the fly tipping us send the right vehicle to remove the fly tipping select Please attach any photos you have of the fly tipping Uplood any pictures you have of the fly tipping. Uplood Additional details about the type of waste	Report using the map Report us	Do you have, or are you awan have captured the incident? Yes / No Did you witness the fly tippin Yes / No Would you like to receive upd Yes/no Continue	Telephone Email	Wester types Interneted size University Interneted size University Interneted size University Interneted size	Your reference: XXXV123 What happens next Gentoe Customer Services Teom Temphone Gent)
Felicids This is Addisonal may sample holes if your copy other	What type of rubbish has been dumped? Other Please provide description Photo is optional desirable application.	Map is Optional Control of the mediate to does a per of the force can be seen to the force can b	Did you witness the fly tippin Yes When did you see the fly tippin did/mm/yyyy Additional information e.g. vehicle registration, descrip	ping take place		Show and all signature and the spiritual of discount of the spiritual of t

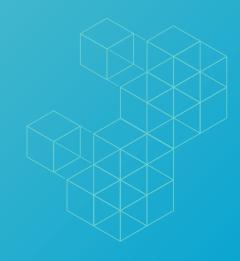




WASTE SERVICES

Waste container request

Service overview & mini-wireframes









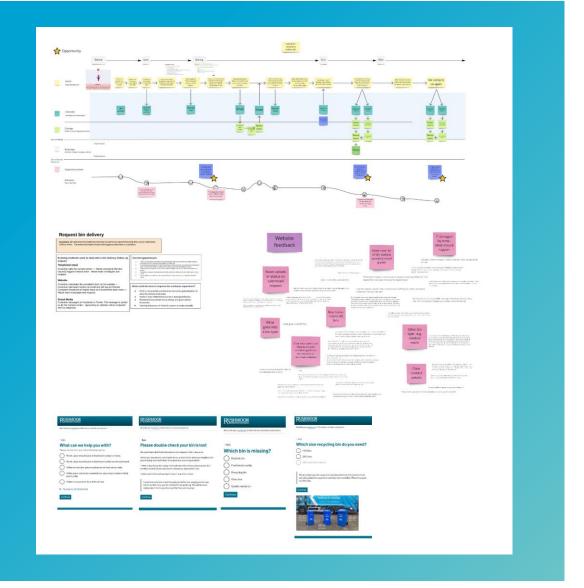




User research Summary

Primary task: Request for a new or replacement bin, report a lost or damaged bin, request an extra bin, swap a bin or return an unwanted bin

- Key points from previous research and website feedback:
 - State any cost or eligibility criteria at the start
 - A visual guide to bin types you can order
 - If available check eligibility for bin types available for that property location & type (e.g., house vs flat may have different container types)
 - Provide contact details or information for bin types not covered e.g., medical containers
 - If a user reports a damaged bin, provide the option to return the damaged bin
 - Journeys may vary depending on request type



Research available

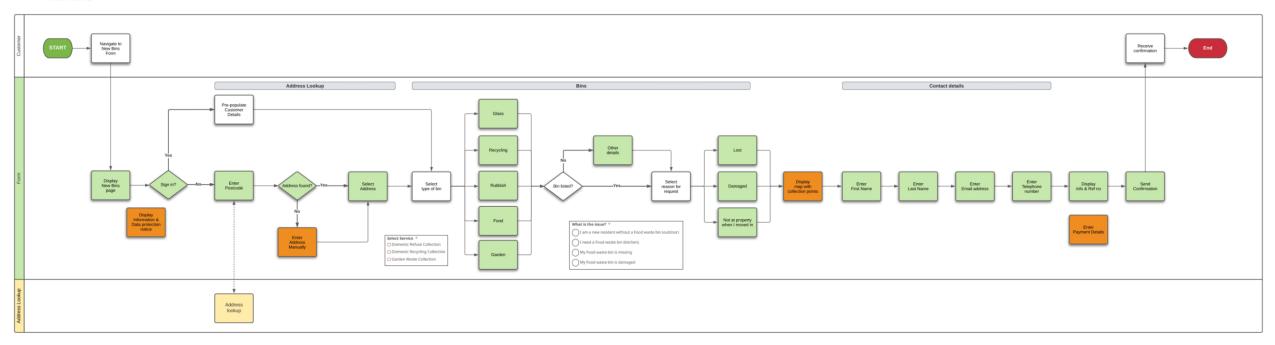
Kingston & Sutton report and website feedback



Process flow

Developed by Business Analyst

New Bins

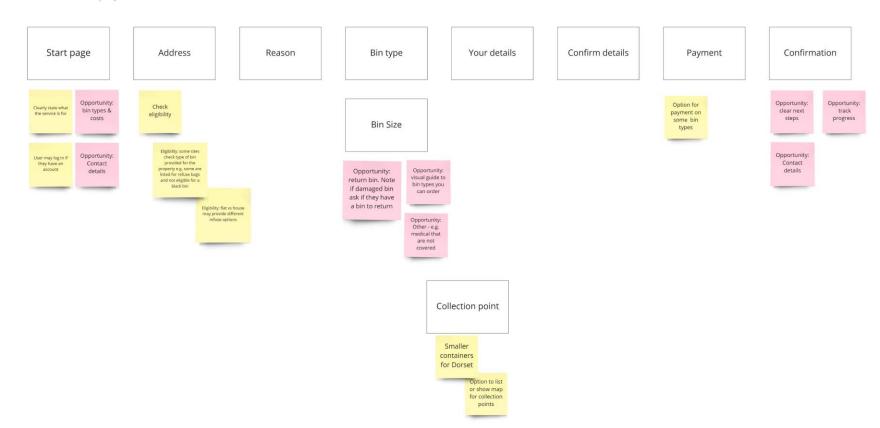




Key steps

Front-end journey

- No login
- · Address check, available containers based on property type & location
- Collect payment





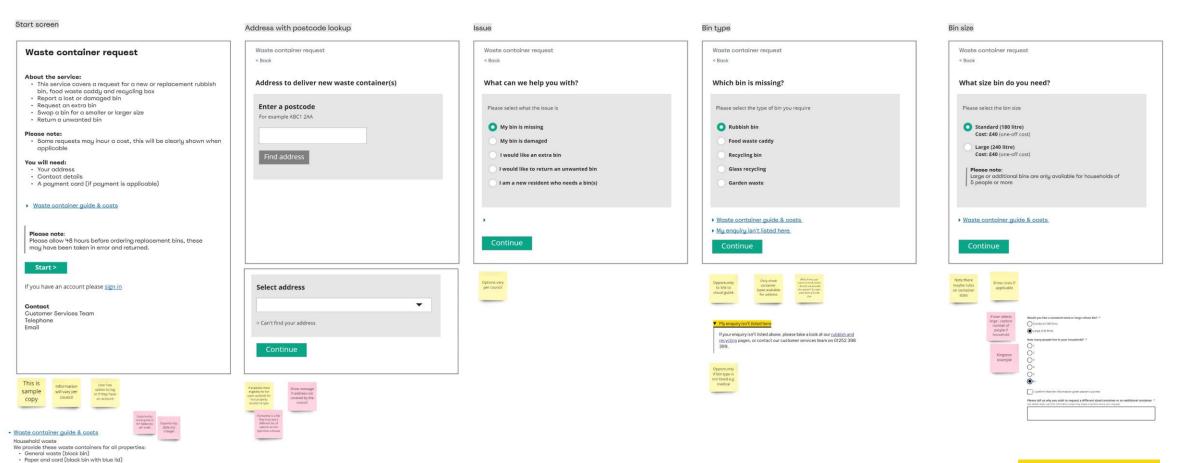
UX: Mini-wireframes

Dry mixed recycling (green box or bin)
 Outdoor food bin (brown bin)

· Indoor food caddie (smaller brown bin)

· Garden waste (black bin with green lid) - chargeable service

Guide for front-end screens on website: missing bin

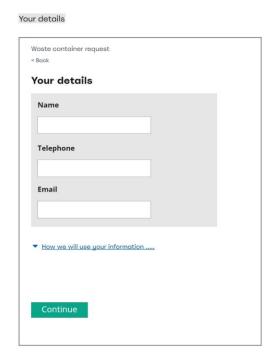




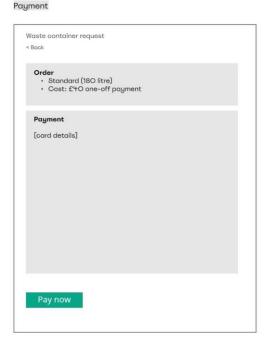
UX: Mini-wireframes

Guide for front-end screens on website

Check details



Waste	container re	quest		
< Back				
Che	ck deta	ils		
Waste o	ontainer requ	iest		
My bin i [change	s missing			
Bin typ	e			
	: Rubbish			
	Standard 180			
[change		agmont		
Your de	tails			
Name				
Address				
Telepho Email	ne			
[change				
Pleas	e note:			
How	we will use this	information .	****	
1				
Co	ntinue			



Confirmation

Waste	container request
	applications for a new bin has been received is being processed.
	reference: XXX/123
	e note it can take up to 7 days to process application.
What h	appens next
• Your	ave sent you a confirmation email application is being reviewed by our team will contact you regarding bin delivery
	e note : have an old bin you can dispose of it by
Contac Guston Telepho Email	ner Services Team



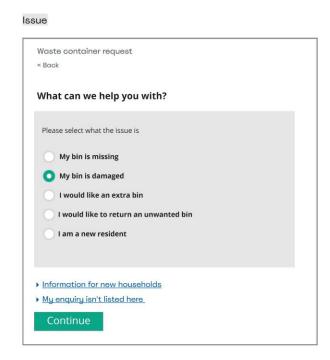


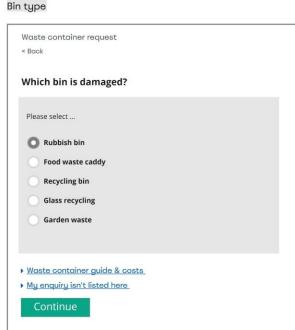


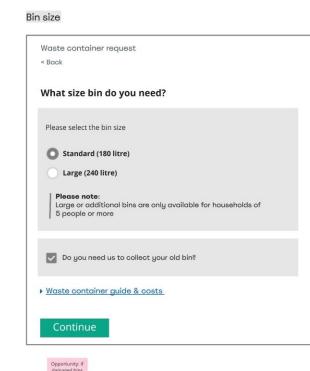


UX: Mini-wireframes

Additional example for issue: bin is damaged





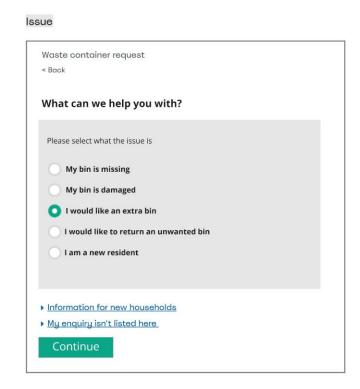


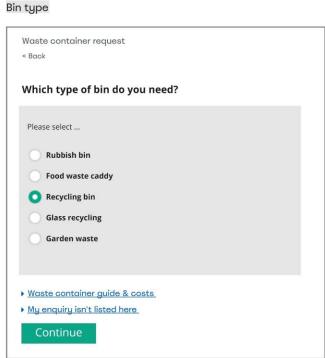
Ask user if they have a bin to return

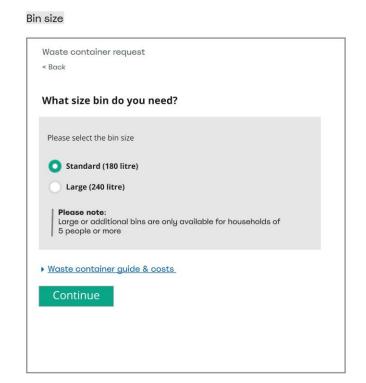


UX: Mini-wireframes

Additional example for issue: require extra bin



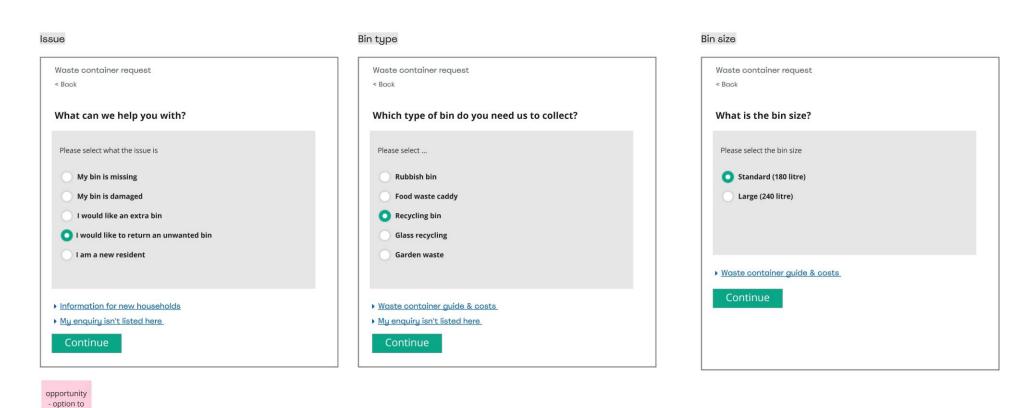






UX: Mini-wireframes

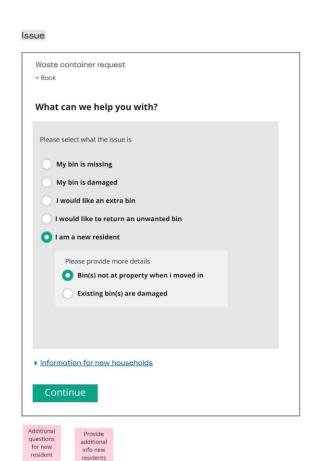
Additional example for issue: return unwanted bin

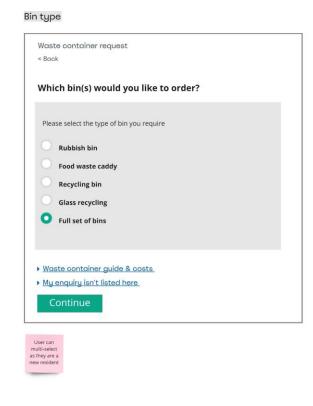


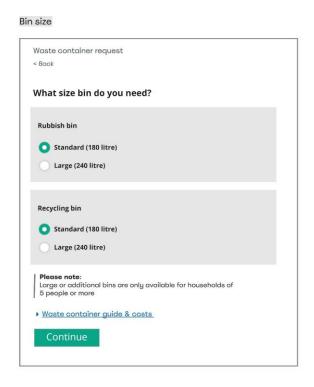


UX: Mini-wireframes

Additional example for issue: new resident, require new bins



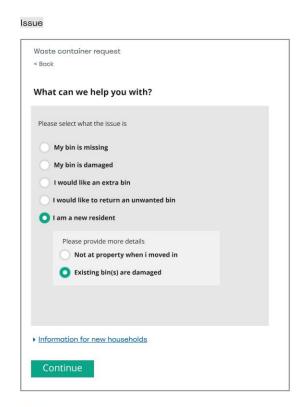


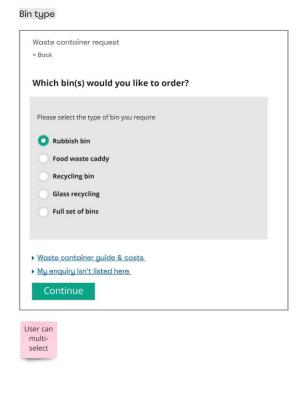


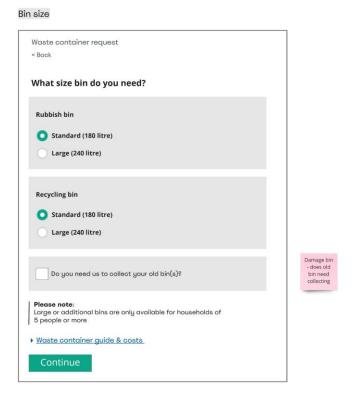


UX: Mini-wireframes

Additional example for issue: new resident, damaged bins













LOW CODE WASTE SERVICES

Thank you

https://wasteservice.digital/ @digitalwastesvc

